Volunteers of America®

MICHIGAN



2024 Impact Report

Impact Report 2024 1.3.24.indd 1 3/20/2025 9:15:54 AM

REFLECTING ON 2024

A YEAR OF GROWTH AND NEW OPPORTUNITY IN MICHIGAN

Dear Friends and Supporters,

As we embark on a new year filled with opportunity, we want to first reflect on the profound impact we have acheived together in 2024.

Thanks to your unwavering compassion and generosity, Volunteers of America Michigan has continued to uplift individuals and families across our state. Together, we've provided homes to unhoused veterans, equipped children with backpacks and supplies for a strong start to school, and ensured our seniors can age safely and securely in their homes. Each act of kindness has brought hope to those who needed it most.

This year has been a testament to the power of community. Your support has been the foundation of our progress and a beacon of hope for the future. As we look ahead, we remain inspired by what we can accomplish together.

Thank you for standing with us in 2024. Here's to the lives changed and the brighter future we continue to build together.

With gratitude,

Aubrey Macfarlane
President CEO
Volunteers of America Michigan



Impact Report 2024 1.3.24.indd 2 3/20/2025 9:15:55 AM

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7,500+

SERVED BY CORE PROGRAMS

660,000

THRIFT TRANSACTIONS THIS YEAR

57,000

ITEMS DONATED TO THRIFT





Impact Report 2024 1.3.24.indd 4 3/20/2025 9:15:58 AM



















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CELEBRATING YOUR GENEROSITY THIS YEAR



HOLIDAYS OF *hope*

Nearly 270
guests donated more than
$180,000
at Holidays of Hope that supports veterans, seniors, and families.







CALL SAM CHOPPER SHOP

2,600
tickets were sold totaling
$40,000
raised to help veterans in need in Michigan.





Impact Report 2024 1.3.24.indd 6 3/20/2025 9:16:13 AM



OPERATION BACKPACK®

Nearly 2,200 students received backpacks from

more than 430 Volunteers of America Michigan volunteers and donors.



Adopt A Family

Over 1000 adoptions took place in 2024

with over 800 donors, providing gifts and creating a magical holiday season for:

800+ families

2200+ children

40 veterans

190 seniors





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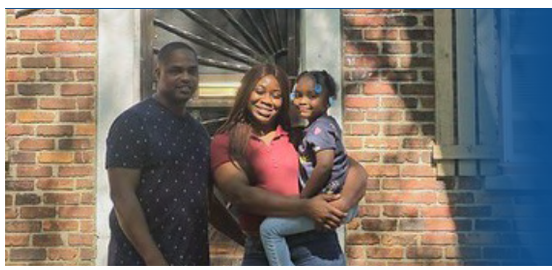
VETERAN SERVICES



38,600
meals served to veterans in need and
12,700
nights of shelter provided at Detroit Veterans Housing Program.



1,300+
total veterans served in 2024.



93%
of the 214 veterans in need of housing were re-housed in less than
90 days



19
counties across Michigan have veterans services.

Impact Report 2024 1.3.24.indd 8 3/20/2025 9:16:20 AM









TRANSFORMING LIVES WITH NFL STARS

Sam LaPorta and Drake Maye Volunteer at DVHP

In April 2024, the **NFL Draft** brought a wave of excitement to Detroit, but the impact extended far beyond the football field. Among the highlights was the heartwarming volunteer work by **Detroit Lions tight end Sam LaPorta** and **New England Patriots quarterback Drake Maye** at our Detroit Veterans Housing Program (DVHP). Their dedication and generosity have left a lasting impression on our community.

The event, organized in collaboration with **Lowe's Home Improvement and the Bob Woodruff Foundation**, aimed to enhance the living conditions for veterans residing at our facility. Sam LaPorta and Drake Maye, along with local **Lowe's Red Vest associates**, rolled up their sleeves to tackle various renovation projects. From installing new shelves in the food pantry to upgrading appliances like refrigerators and washers, their efforts have significantly improved the daily lives of our veterans.

The event was more than just a day of volunteering; it was a testament to the **power of collaboration** and the **positive change** that can be achieved when people come together for a common cause. The upgrades and improvements made during this event will benefit our veterans for years to come, providing them with a **safe and supportive space** as they transition back to civilian life.

As we reflect on this incredible day, we are reminded of the profound impact that **acts of kindness and generosity** can have on our community. We extend our heartfelt gratitude to Sam LaPorta, the NFL, Drake Maye, Lowe's Home Improvement, the Bob Woodruff Foundation, and all the volunteers who made this event possible. Together, we are building a brighter future for our veterans.

Impact Report 2024 1.3.24.indd 9 3/20/2025 9:16:25 AM



"The community is very welcoming, and we all get along very well. I'd like to stay here for as long as I can."

MEET EDDIE

Eddie was born in Puerto Rico and moved to New York at age two, where he lived for 25 years before a short trip back to Puerto Rico turned into 33 years of building a life. In Puerto Rico, he worked for **23 years in the commercial business sector**, then at a hardware store for a decade, all while raising **six children, ten grandchildren, and two great-grandchildren**. Later, Eddie moved to Michigan, where he worked for an animal rescue organization, delivering food to shelters across Detroit, Westland, and Rochester, until his contract ended at 63, leaving him uncertain about his next steps.

In 2019, Eddie learned about Volunteers of America Michigan and applied to live at **McDonald Senior Apartments**. Since becoming a resident six years ago, Eddie has found a true sense of belonging. "I love the people; we always help each other," he shared.

True to his active nature, **Eddie became the custodian for McDonald Apartments in 2023**, a role where his bilingual skills in English and Spanish proved invaluable to the diverse community. Now, at 77 years old, Eddie continues to find purpose and joy in his work.

"The community is very welcoming, and we all get along very well. I'd like to stay here for as long as I can," Eddie said. Free from financial worries, Eddie treasures **the peace and fulfillment** he's found at Volunteers of America Michigan's senior housing.

Looking ahead, Eddie is excited to spend more time with his grandchildren and continue building connections within his cherished community—**a place where he has truly found his home.**



LEARN MORE ABOUT VOLUNTEERS OF AMERICA MICHIGAN HOUSING—

Impact Report 2024 1.3.24.indd 10 3/20/2025 9:16:27 AM



980+

Seniors, families, people with disabilities, and individuals living independently across 11 facilities throughout Michigan.



Sumby Senior Housing
River Rouge



Oak Village Independence House
Detroit



Partridge Creek Senior Villlage
Clinton Township



Oak Village Square for Older Adults
Detroit



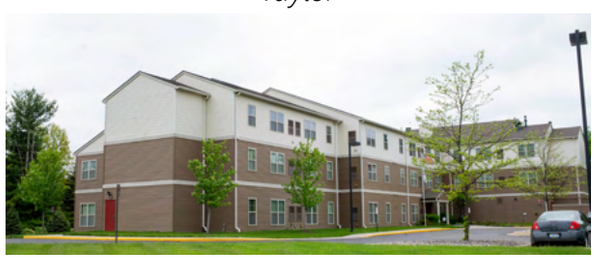
McDonald Senior Apartments
Pontiac



Heritage Park Senior Village
Taylor



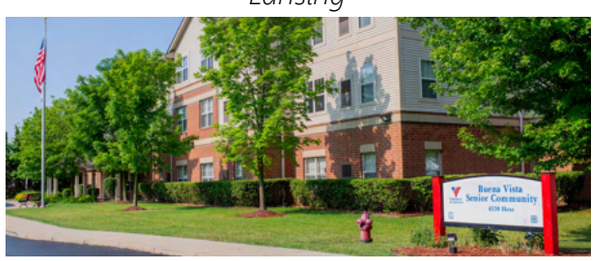
Liberty Commons Townhomes & Apartments
Battle Creek



Delta River Senior Village
Lansing



Coventry Place Apartments
Redford



Buena Vista Senior Community
Saginaw

Impact Report 2024 1.3.24.indd 11 3/20/2025 9:16:37 AM



YOUR OLD CLOTHES CAN SAVE LIVES

You can turn your standard **13-gallon kitchen bags** into **"**bags of hope**"** when you donate your unwanted clothes!



- 20,000,000 pounds (500 semi-trailers) of clothing and housewares are donated to Volunteers of America Michigan Thrift each year, resulting those unwanted items never ending up in a landfill.
- 1 bag of clothing = funding necessary for a day's housing, meals, case management, and suicide prevention therapy.
- After all operational expenses are paid, revenue from Volunteers of America Michigan Thrift provides funding to help ensure Volunteers of America Michigan's veteran, senior, and family service programs continue into the future.

YOU can make a significant difference for a person in need simply by donating your unwanted clothing and housewares to Volunteers of America Michigan Thrift!

DISCOVER WHY OVER 660,000 CUSTOMERS CHOSE US IN 2024!

EXPERIENCE THE VOLUNTEERS OF AMERICA MICHIGAN DIFFERENCE AND FIND A THRIFT LOCATION NEAR YOU.

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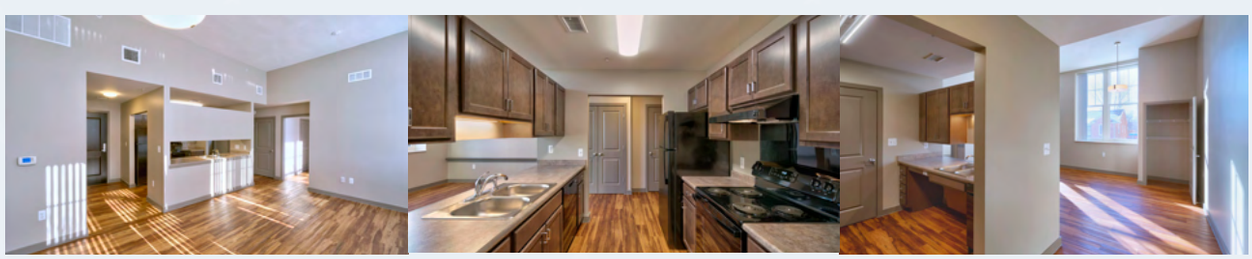


A MAJOR CHANGE IS ON THE WAY IN DETROIT...

The St. Mary of Redford School Permanent Supportive Housing Project seeks to revitalize a long-vacant building, transforming it into **safe and stable housing for Detroit residents**. Supported by a $28 million investment, this initiative is funded by MSHDA LIHTC, City of Detroit HOME funds, and Historic Tax Credits; demonstrating a strong commitment to the **community's future**.

Project Goals:

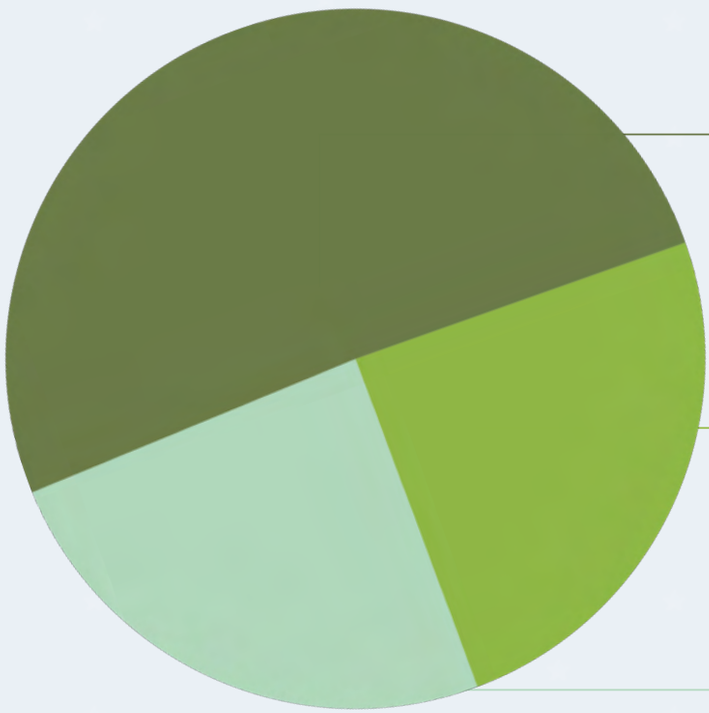
- **Quality Housing:** Provide 61 units of safe and stable housing for homeless and formerly homeless individuals.
- **Positive Outcomes:** Improve housing stability, employment opportunities, and mental & physical health.
- **Cost Savings:** Reduce reliance on shelters, hospitals, and emergency services, thereby saving public funds.
- **Community Impact:** Enhance neighborhood safety, revitalize city blocks, and stabilize property values over time.



Note: The images provided are from a similar project by the same architectural firm and closely represent how the apartments in St. Mary of Redford School may look.

Impact Report 2024 1.3.24.indd 13 3/20/2025 9:16:41 AM

FINANCIAL REPORT



Revenue Report

$13,149,888
Direct Public Support -

$6,328,847
Rental Income/ Other - 24.6%

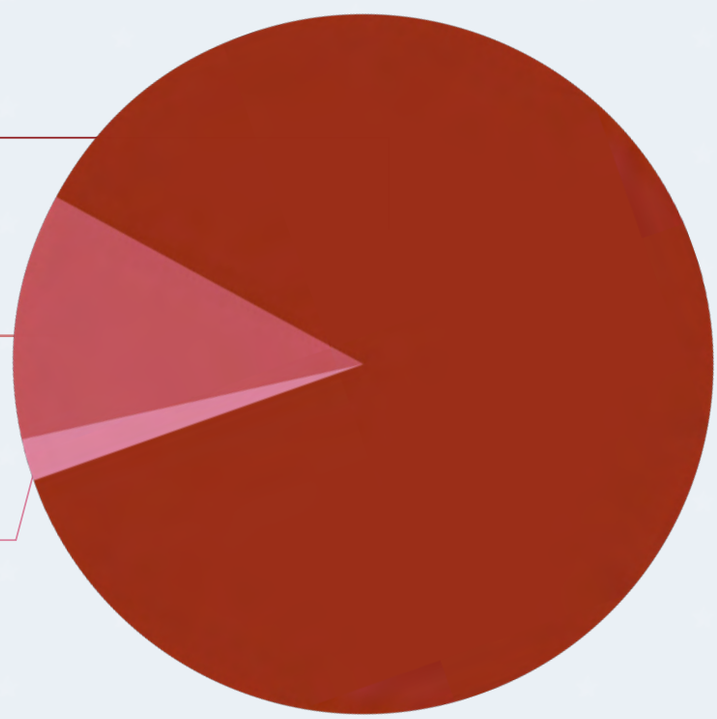
$6,288,451
Government Grants - 24.4%

Expense Report

$23,672,403
Human Services - 86.7%

$3,124,515
Management & General - 11.4%

$517,392
Fundraising -



**Numbers reported are from the 2024 fiscal year.*

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KEEP UP-TO-DATE WITH THE LATEST AT VOLUNTEERS OF AMERICA MICHIGAN

Follow us on social media to get the latest client success stories, Thrift sales, Volunteers of America Michigan news, event tickets and more!

Volunteers of America®
MICHIGAN

FACEBOOK



INSTAGRAM



LINKEDIN



YOUTUBE



X



Volunteers of America
THRIFT STORE

FACEBOOK



INSTAGRAM



Or visit our website to learn how you can make an impact!

VOAMI.org

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Ready to make a real difference in your Michigan community?

Volunteer. Donate. Advocate.

Your time, generosity, and voice can create meaningful change for veterans, seniors, and families in need.

Engage as a Team

Looking for a rewarding way to unite your company while giving back? Contact the Volunteers of America Michigan Development Team and we will help you organize a group volunteer outing or donation drive so you can experience the joy of making an impact together.

Discover Your Impact

Learn how partnering with Volunteers of America Michigan can transform lives and strengthen our community.

Volunteers of America®

MICHIGAN

Let's Make It Happen

Contact our Development & Communications team today to take the first step in changing lives!
Dial (248) 945-0101, Option 1 or email comms@voami.org

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