



**2026 SPONSORSHIP
AND ENGAGEMENT
OPPORTUNITIES**

DEPOSIT NEWSPAPERS.
CALL VOLUNTEERS OF AMERICA
CA. 4150

MEET ERICA, D'ANDRE, AND MINTY — THE REAL FACES OF OUR MISSION.



The family you see here aren't models or stock photos. They are real people, with a real story of hardship, resilience, and hope. And the only reason we were able to help them is **because of sponsors like you.**

Erica and her now husband, D'Andre, met while serving in the Navy. They built a life together, earned their degrees, and were ready for their next chapter. But when the pandemic hit, everything they had worked for crumbled. Jobless and homeless, they lived in their car, delivering food just to afford a motel room for the night. For three years, they fought to survive, doing everything they could to care for their daughter.

They reached out to family for help, they drove all the way from Dallas to Detroit—only to find that the support they were promised was no longer there.

That's when YOU stepped in.

- Because of donors and sponsors, we were able to provide:
- A furnished forever home
- Employment support for D'Andre
- School supplies and a fresh start for Minty
- Business coaching so Erica could launch her own venture to support fellow veterans

Today, they're thriving in their new life — a life made possible by your support.

In our 130th year of service, you can help create the next success story.



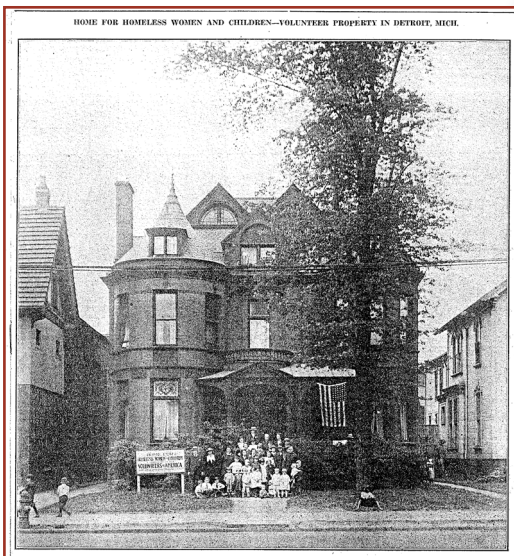
WE SAT DOWN WITH D'ANDRE AND ERICA

**[CLICK HERE](#) TO HEAR THEM
TELL THEIR STORY IN THEIR
OWN WORDS.**

130 YEARS IN MICHIGAN

Founded in 1896, Volunteers of America Michigan (VOAMI) has spent 130 years offering more than a handout — we offer a hand up. Through housing, food security, employment support, and community programs, we meet people where they are.

Plus, community drives like Operation Backpack® and Adopt A Family ensure children and families have resources they need to be happy and successful.



This past year we provided:

12,700



Nights of
Shelter

38,600



Meals
Served to
Veterans

20,000,000



lbs. of Items
Saved from
Landfill

1,000+



Homes for
Seniors,
Families, and
Veterans

Mission and Vision

You can help Volunteers of America Michigan provide a haven in which everyone has the potential to grow, achieve success, and live a fulfilled life. With your help, we envision a world where all people have access to meet their needs so they can focus on the future.

The Culture

Our culture is defined by our Core Values: Harboring an Empowering Atmosphere, practicing Servant Leadership, expanding our Ministry of Service, and engaging in a perpetual pursuit of Social Innovation. More than giving a handout, Volunteers of America Michigan strives to lend a hand up to those in our local community who are in need.



93%

of the veterans
were re-housed
in less than 90
days

counties
served in
Michigan

19

OUR
impact
VOAMI'S SERVICES

- Veterans
- Housing
- Thrift
- Community Resources

STRATEGIC PHILANTHROPY AND ENGAGEMENT OPPORTUNITIES

130 years of service has only been possible because of partnerships and our future depends on them, too. This is more than corporate giving. It's a legacy.

Here are ways you can help save lives and meet your philanthropic goals:

PARTNER

Be a part of something bigger. From presenting our signature events to leading key campaigns, your partnership fuels life-changing impact.

See full partner opportunities on [PAGE 5].



FUNDRAISE

Raise critical funds your way—whether it's starting a peer-to-peer campaign or hosting a supply drive, your efforts help provide essentials like shoes, hygiene kits, and school supplies.

Click [HERE](#) to learn how to start a campaign or host a drive



VOLUNTEER

Lend your time, talents, and heart. From serving meals to sorting donations or leading creative activities, there's a volunteer role for everyone.

Click [HERE](#) to see all of the ways you can help



ADVOCATE

Use your voice to amplify the mission. Did you know that VOAMI:

- Accepts Car Donations
- Operates 7 Thrift Stores
- Maintains 7 Social Media Channels
- Posts an Amazon Wishlist
- Needs Donors to Adopt Families at Christmas



TELL YOUR FRIENDS!

Interested? Contact David Bann at 248-204-6034 or dbann@voami.org



ANNUAL PROGRAM AND EVENT SPONSORSHIPS

Join one, or more, of these Volunteers of America Michigan signature annual programs and events. Want additional information? Contact David Bann, dbann@voami.org, for specific event flyers.

TOUCH LIVES, WHILE REACHING THOSE IN YOUR COMMUNITY

EMAIL CAMPAIGNS



32,000+ subscribers



14.71% click-through rate



11.53% open rate

***Well above nonprofit industry averages*

DIGITAL REACH



350,000+ visits in the past year



240,000 new users



50 seconds average engagement per visit

IN-PERSON VISIBILITY



Across 6 Michigan thrift locations



660,000+ annual shoppers



High foot traffic and mission-aligned exposure

SOCIAL MEDIA



20,000+ followers across 4 platforms



715,845 impressions



2.55% engagement rate



Rise & Recognize

Bringing together sponsors, volunteers, clients, and staff for a morning of celebration, connection, and community awards.



Operation Backpack

Our signature annual summer back-to-school campaign which provides backpacks to children and school districts in need.



Giving Thanks

Veterans Day, Thanksgiving, #GivingTuesday, Adopt a Family, Year End Giving... Your brand will be front and center as we wrap up the year.

Partnerships with VOA Michigan come packed with a full year of impact!



Rise & Recognize Breakfast
Early 2026



Operation Backpack
Summer 2026



Giving Thanks
Year End 2026

Plus with each event expect:

- 1 annual social media interview and feature
- Post-event wrap-up with marketing metrics
- Campaign thank you video from team and those you impact



SPONSORSHIP LEVELS

\$1k



Volunteer

- Volunteer Sponsor of all events
- Inclusion in VOAMI.org partnership page
- Inclusion on event landing pages

\$2.5k



Specialist

- Logo on t-shirt backs
- Specialist Sponsor of all events
- Everything included in Volunteer!

\$5k



Corporal

- Corporal Sponsor of all events
- One (1) annual guest blog post
- Everything included in Specialist!
- Logo on t-shirt backs

\$10k



Sergeant

- Sergeant Sponsor of all events
- One-month feature on VOAMI.org partnership page
- 1 additional social media interview & feature
- Everything included in Corporal!
- Logo on t-shirt backs

\$15k



Captain

- Logo on t-shirt sleeves
- Captain Sponsor of all events
- Full-year feature on VOAMI.org partnership page
- One (1) annual feature in digital "Connections" newsletter
- Everything included in Sargent!

\$25k



Leader

- Leader Sponsor of all events
- Speaking opportunity at Rise & Recognize Breakfast
- Everything included in Captain!
- Logo on t-shirt sleeves

\$50k



Commander

- Logo on t-shirt front
- Commander Sponsor of all events
- Inclusion in year-end tax letter to all donors
- Everything included in all other sponsorship levels!

ANNUAL PROGRAM AND EVENT SPONSORSHIP FORM

SPONSORSHIP LEVEL

- ☐ \$50,000
- ☐ \$25,000
- ☐ \$15,000
- ☐ \$10,000

- ☐ \$5,000
- ☐ \$2,500
- ☐ \$1,000

PAYMENT OPTIONS

- ☐ Check enclosed payable to Volunteers of America
- ☐ Bill my credit card
- ☐ I will pay online at voami.org

CONTACT AND NAME FOR RECOGNITION

Name of Primary Contact:

Title (Mr/Mrs/etc):

Job Title:

Company/Organization/Institution or Individual(s) Name for Recognition:

Street Address:

City:

State:

Zip:

Phone:

Email:

PAYMENT INFORMATION

Name on Card:

Company (if applicable):

Billing Address (if different than above):

City:

State:

Zip:

Card Number:

Security Code/CVV:

EXP Date (MM/YY):

Card Type:

Signature:



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Contact Us

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